

## CASE STUDY

# Microsoft's Imagine Cup uses Sitefinity by Telerik



With more than 1.65 million students from more than 190 countries participating annually, Microsoft's Imagine Cup is the world's most prestigious student technology competition, bringing together student innovators from all over the world.

Given the large number of participants, creating a robust community portal for the competition was a key priority. It was important to have a web content management (WCM) system that could

support the many facets the competition needs for success – blogs, forums, facilities, content, load balancing – and of course, it all had to be easy-to-use.

The Imagine Cup team selected Sitefinity by Telerik. Currently, Imagine Cup is taking advantage of Sitefinity capabilities including:

- Building and editing pages
- Management of forums and lists
- Videos, pictures
- User/member management
- File structure navigation

Sitefinity was selected because of its drag-and-drop page editing environment, shared content capabilities and its forums and blogs. Its support for load-balancing was a critical factor, given the scale of the project. Further, Sitefinity is not only built on .NET but aligned with .NET, making it easy for experienced .NET developers to customize and extend.

## ABOUT TELERIK

Telerik is the market-leading provider of end-to-end solutions for application development, automated software testing, agile project management, reporting, and content management across all major Microsoft development platforms. Telerik is trusted by more than 100,000 customers worldwide for its innovation and industry-best technical support.

## ABOUT SITEFINITY CMS

Sitefinity is Telerik's award-winning web content management and collaboration platform. Sitefinity brings an intuitive, drag & drop page design environment to business users while delivering high levels of developer productivity. Sitefinity powers more than 10,000 websites worldwide.

## FIND OUT MORE

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