Telerik & Tapjoy: Ways to Make Money from your Windows Phone App.

Intro

Telerik/Tapjoy

Q/A

Introduction

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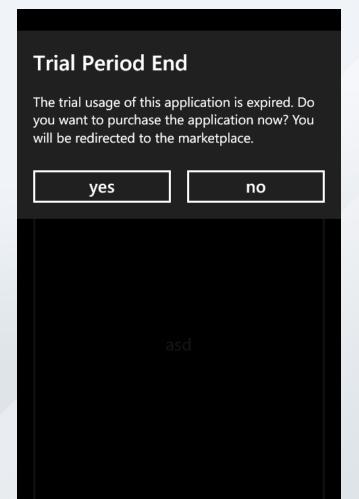http://michaelcrump.net

@mbcrump

But first some giveaways…

3 Telerik RadControls for Windows Phone License.
10 tokens for the Marketplace for new accounts.

Introducing – Building Blocks for Metro Applications

...we have identified that there are a lot of **mobile specific** features that can be reusable and are essential parts of **every** professional application that will be distributed throughout the Windows Phone marketplace.

Trial Reminders

- Allows you to display reminder messages for the trial versions of your applications.
- You can disable only some of them when the trial expires.
- You can redirect users to pay for the application in the marketplace.

Trial Period End

The trial usage of this application is expired. Do you want to purchase the application now? You will be redirected to the marketplace.

yes | no

asd

App Reminders

- Allows you to display reminder messages for the trial versions of your applications.

Rate Reminder

- Reminds your users to rate your application.

Error Diagnostics

- You can receive crash reports, add specific debug information and get run-time information from your users when an issue in your application is encountered.

Application Error

The application has encountered a problem. We are sorry for the inconvenience. If you were in the middle of something, the information you were working on might be lost.

Would you like to notify the application developers and send error report? This will help resolving the problem faster.

| yes | no |

Demos

RadControls for Windows Phone 7

Trial Reminder – App Reminder – Rate Reminder –
Error Diagnostics

Whitepaper

How to market my Windows Phone app on my own?

Practical tips and tricks from both the developer and marketing perspective.

http://bit.ly/vW7K6w

Want to learn more?

http://www.telerik.com

- Demos
- Support
- Community
- Blogs
- TV

Thank You

Download the Q1 2012 release at www.telerik.com.

Stay Tuned! Tapjoy presentation coming up next (then Q&A at the end)

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